

Monday, October 14th, 2019

## SENA Board Meeting

Shanon Materio began meeting with a quorum at approximately 6:15pm.

In attendance were Shanon Materio, Brit Deviney, Sabra Kirkpatrick, Katie Johnson, Marla Fountain, Charlie Weiss, George Matsoukas, Jessica Pinsky, Phil Materio, Gail Levine and Steve Sylvester.

Britt motioned to have the following persons appointed to these positions:

Shanon Materio-President

Jessica Pinsky-Vice President

Marla Fountain-Secretary (please forgive me for any typos or tangled documenting in advance)

Sabra Kirkpatrick-Communications Director

Steve Sylvester-City Liaison

Motions was approved and seconded. There were no nays, fyi;

Britt Deviney-Sergeant at Arms (elected later in the meeting, see below)\*

Shanon opened the meeting with an idea to use SENA funds to offer neighbors a monetary incentive to purchase the RING home video/monitoring system if they connected it to the City of WPB Police Department. Marla will contact WPBPD to see if the program is in fact functional and how to apply.

Shanon then brought up beautifying the electrical boxes in the area with decorative wraps and explained the extreme cost differences she encountered on the product. Sabra is contacting Kauff's to find out their cost.

The Community Block Party, which the City stipends SENA \$500, was then brought up by Shanon and how we could encourage smaller communities within the Southend to hold their own, with a stipend from the City as well.

Sabra suggested we do a HUGE (say like Trump) BBQ four times a year, similar to that of Lake Clarke Shores either at South Olive or Phipp's Park. She will look into having it at Phipps.

Jessica brought up the Holiday Party and how popular it is and the need for a larger space and also the concern for the impending construction at South Olive tennis center interfering with the largely attended event. Shanon and Jessica will continue to look into this and Sabra will talk to her connections at Phipps to see if that park is an option.

SENA meeting signs were brought up by someone??, how they go missing and how we need more, a lot more. Someone suggested 100.

Shanon mentioned the Turkey Giveaway and I missed that whole conversation b/c I was ordering dinner. What I gathered is this is a community service project SENA does every year and it is well received:) I mean who doesn't love a free turkey??

Cancelling July & August meetings was voted on and approved, motion passes unanimously. We all agreed four speakers per year at the SENA meetings is plenty and we need a time \*keeper/moderator. Motioned by Shanon, I believe, we seconded, voted and approved a new position of Sergeant at Arms. Britt Deviney, who has the required voice and demeanor, will be filling this position.

It was mentioned we should feature a Business of the Month to promote our local businesses on our SENA Facebook page. Everyone loved the idea.

Shanon and George brought up the need for landscaping to replace removed landscaping. Shanon will send an email to Penny Redford, Director of Sustainability, requesting landscaping and would like a headshot and a very brief 'one or two line' bio on each board member to send along with email to Penny.

Shanon stressed the importance of getting our community to vote, especially the Latin communities. 'The only way to make a real difference in our city' is to get everyone to vote. 'We need more collective votes to get the city to listen to us'. She also suggested we use the tag line 'we need your vote' to encourage everyone to vote.

Shanon discussed in detail the nonprofit organization Family Promise and their hugely successful event Fiesta on Flagler and how SENA got 25% of the funds from it 'without doing anything'. Shanon requested we assemble a six person committee for the 2020 Fiesta to help increase our income by marketing the event better to increase the attendance.

The board approved the letter drafted by Shanon to be sent to the City requesting we have the opportunity to preview the art to be placed at South Olive Park at the next SENA neighborhood meeting. Sabra motioned and all approved.

Shanon explained in great detail the city golf course project by the nonprofit McGetrick Golf Academy. They are working with PGA of America and Ernie Els to design the course. She'd like to have McGetrick speak at a SENA meeting to educate the community on what is potentially going to happen. Dodger Arp will be confirming the legality of speaking publicly on the course and if it's ok to do so at this time.

Gail discussed the On the Table Event, put on by the Community Foundation, on Nov 13th at 6pm at Fire Stations #2. This nationwide event brings neighbors together to discuss openly any concerns that impact them regarding their neighborhood and/or community. Bring a dish to the Fire Station and rsvp to Gail. On November 22nd at 6pm, also at Fire Station #2, there is The Covered Dish party, where you bring a covered dish (duh) and enjoy the company of your neighbors and meet the fire fighters. This event is great for families with children because they love to meet the firefighters and see the inside of the station.

Britt motioned to end the meeting and 8:06pm all approved.

Next SENA general meeting will be November 7th at 6pm at the South Olive Recreation Center.

George passed out SENA meeting signs as board members left.

Gail tried to steal someone's dinner, but kindly returned the take out bag back to the rightful, hungry owner, Steve Sylvester. No arrests were made.

TTFN,  
Marla Fountain  
SENA Secretaryt

